# Devon Uttley

### UI/UX Designer

(303) 641-3088 devonuttley@gmail.com devonuttley.com

I am an experienced, ambitious professional with over 20 years working experience in UI/UX, web, mobile, smart TV application development, user-centered design, user accessibility and project management.

My goal is to attain a mid to upper-level UI/UX designer position which compliments my design skills, technical experience, leadership abilities and vision for the end user of web/mobile/IOT applications.

#### **EXPERIENCE**

#### Wunderman Thompson Apps, Remote

Design Lead

September 2021 - November 2023

- Guided client stakeholders and internal staff to establish scopes of work and app requirements
- Managed the complete lifecycle of app design from initial client discussions, user interviews to post-launch analytic reviews
- Routinely presented research-focused designs and user flows to large groups of C Suite stakeholders
- Created personas, sketches, wireframes and prototypes
- Primary contact bridging design and technical implementation teams

#### Echostar/DISH Technologies, Superior, CO / Remote

UI/UX/React Native Frontend Developer

July 2011 - August 2021

- Lead on complete redesign of mobile, TV apps and website
- Liaison between design and development teams to implement complete redesign of DishAnywhere apps using an agile workflow
- Worked on React-Native codebase for FireTV, iOS and Android (Web: avg 300k visitors/month, Mobile: 7.1M installs.)
- Collaborated design requirements with remote teams in India and Ukraine
- Team lead on engineering and designing for ADA/WCAG Accessibility

#### Advanced Career Technology Corp., Centennial, CO

Lead UI/Frontend Web Developer

August 2008 - April 2011

- Managed all front-end UI development
- Integrated social media APIs into websites
- Administered and interpreted site analytics, user behavior, A/B testing and multivariate tests to determine best user experiences

#### SKILLS/TOOLS

Figma

XD

ADA Accessibility

Responsive Design

Photoshop

Sketch

Balsamiq wireframe

InVision

Sketch

Zeplin

JavaScript

React

React Native

JSX

HTML

CSS/SASS/SCSS

Ruby + Rails

CoffeeScript

TypeScript

GitHub/GitLab

PHP

MySQL

Video Production

Google Analytics +

XCode

Android Studio

Agile Development

Jira

MS Teams

Word

Excel

**Power Point** 

#### eonBusiness Corp., Greenwood Village, CO

Senior UI/UX Developer

January 2007 - June 2008

- Conducted usability studies/focus groups
- Lead designer and developer for e-commerce sites
- Created print marketing materials for use at conventions/trade shows
- Researched, designed and implemented marketing strategies
- Collaborated with Business Analysts on SEO strategies

## **Rocky Mountain News / Denver Newspaper Agency.,** Denver, CO Interactive Production Manager

July 2000 - October 2006

- Accountable for planning, design, production and execution of highly trafficked company and client web sites
- Managed team of four junior developers in web-based production
- Created and maintained SQL databases
- Managed advertiser requirement from initial meetings to finished product

#### **EDUCATION**

**University of Colorado**, Boulder, CO - BS/Advertising

August 1995 - May 1999

#### **REFERENCES**

Justin Ruess, Creative Director, Wunderman Thompson Apps justinruess@gmail.com | (734) 620-0149

Orcun Gogus, Product Design Director, Google NYC orcungogus@gmail.com | (646) 286-8138

**Michael DiGuiseppi,** Senior Software Engineer, Digital Insurance <u>michael.diguiseppi@gmail.com</u> | (303) 808-3082

#### **OTHER EXPERIENCE**

Throughout the last 20+ years I have maintained contract work for various clients, the scope of which includes planning, wireframing, designing, developing, and deploying several dozen websites.

In addition to my digital work, I am a student at the construction process, including carpentry, concrete, and electrical skills. I am passionate about building things from the ground up, whether it be in the digital world or in the physical world around us.