Devon Uttley

UI/UX Design Leader

I am an experienced, ambitious professional with over 20 years working experience in UI/UX, web, mobile, smart TV application development, user-centered design, accessibility and project management.

My goal is to attain a mid to upper-level UI/UX designer position which compliments my design skills, technical experience, leadership abilities and vision for the end user of web/mobile/IOT applications.

EXPERIENCE

Wunderman Thompson Apps, Remote

Design Lead

September 2021 - November 2023

- Guided client stakeholders and internal staff to establish scopes of work and app requirements
- Managed the complete lifecycle of app design from initial client discussions, user interviews to post-launch analytic reviews
- Routinely presented research-focused designs and user flows to large groups of C Suite stakeholders
- Created personas, sketches, wireframes and prototypes
- Primary contact bridging design and technical implementation teams

DISH Network, Superior, CO / Remote

Lead UI/UX Frontend Developer

July 2011 - August 2021

- Lead on complete redesign of mobile, TV apps and website
- Liaison between design and development teams to implement complete redesign of DishAnywhere apps using an agile workflow
- Developed features on React-Native codebase for FireTV, iOS and Android (Web: avg 300k visitors/month, Mobile: 7.1M installs.)
- Collaborated design requirements with remote teams in India and Ukraine
- Team lead on engineering and designing for ADA/WCAG Accessibility

Advanced Career Technology Corp., Centennial, CO

Lead UI/Frontend Web Developer

August 2008 - April 2011

- Managed all front-end UI development
- Integrated social media APIs into websites
- Administered and interpreted site analytics, user behavior, A/B testing and multivariate tests to determine best user experiences

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SKILLS/TOOLS

Figma ХD ADA Accessibility **Responsive Design** Photoshop Sketch Balsamiq wireframe InVision Sketch Zeplin JavaScript React **React Native** JSX HTML CSS/SASS/SCSS Ruby + Rails CoffeeScript TypeScript GitHub/GitLab PHP MySQL Video Production Google Analytics + XCode Android Studio Agile Development Jira MS Teams Word Excel Power Point

eonBusiness Corp., Greenwood Village, CO

Senior UI/UX Developer

January 2007 - June 2008

- Conducted usability studies/focus groups
- Lead designer and developer for e-commerce sites
- Created print marketing materials for use at conventions/trade shows
- Researched, designed and implemented marketing strategies
- Collaborated with Business Analysts on SEO strategies

Rocky Mountain News / Denver Newspaper Agency., Denver, CO

Interactive Production Manager

July 2000 - October 2006

- Accountable for planning, design, production and execution of highly trafficked company and client web sites
- Managed team of four junior developers in web-based production
- Created and maintained SQL databases
- Managed advertiser requirement from initial meetings to finished product

EDUCATION

University of Colorado, Boulder, CO – BS/Advertising

August 1995 - May 1999

REFERENCES

Justin Ruess, Creative Director, Wunderman Thompson Apps justinruess@gmail.com | (734) 620-0149

Orcun Gogus, Product Design Director, Google NYC

orcungogus@gmail.com | (646) 286-8138

Michael DiGuiseppi, Senior Software Engineer, Digital Insurance

michael.diguiseppi@gmail.com | (303) 808-3082

OTHER EXPERIENCE

Throughout the last 20+ years I have maintained contract work for various clients, the scope of which includes planning, wireframing, designing, developing, and deploying several dozen websites.

In addition to my digital work, I am a student at the construction process, including carpentry, concrete, and electrical skills. I am passionate about building things from the ground up, whether it be in the digital world or in the physical world around us.